

CONNIE CHAN

VISUAL DESIGNER

I'm a designer who bridges both the technical and the creative worlds, with extensive knowledge of multimedia design and editing (using the Adobe Creative Suite), UX/UI design and a solid foundation in web development (HTML5, CSS and javascript).

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408-833-5372

Campbell, CA.

www.the-happy-house.com

PREVIOUS EXPERIENCE

Visual Designer

BrightSign LLC

2013-present; Los Gatos, CA

- Designed and developed interactive demos displayed at trade show booths, driving attendance and promoting new products.
- Demo production with in-house software BrightAuthor (power-user skill level), HTML and javascript coding, and graphic design.
- Video editing, design and animation for custom motion graphics for promotion and demo purposes.
- Created, supported and maintained graphical assets for ad campaigns, and marketing print materials (datasheets, brochures and technical documentation.)
- Designed and coded templates for email communications (HTML and Netsuite.)
- Assisted with inter-departmental graphic/media needs for BrightAuthor, board meetings and all-hands meetings.
- Provided guidance on using BrightAuthor to employees and prospective partners.
- Collaborated with the events manager to setup and troubleshoot demos at events and trade shows.
- Maintained updates to the corporate website.
- Mentored and guided interns.
- Designed and coded templates for the BrightPlates system.
- Designed (web and print) and coded the benchmark website.

Web Designer and Consultant

Freelance

2001-2015; San Jose, CA

- End-to-end design and support, including UX and UI services.
- General maintenance, back end support to move clients to localized content management systems.
- Transitioned clients to localized content management systems (and provided all back-end support.)
- Implemented web optimization using SEO techniques

Web Designer

National Design Academy

Oct-Dec 2010; Nottingham, UK

- Designed site prototype for the Academy's sister sector that developed carbon fibre equipment for F1 racing, boat racing and audio equipment.
- Assisted with updates to the institution's main website.

KEY SKILLS

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- Acrobat Pro
- Adobe Media Encoder
- Dreamweaver
- Sketch
- InVision
- HTML
- CSS
- Javascript
- SEO & Analytics
- UX & UI Design
- CMS
- Print
- Video Editing

EDUCATION

PgD Illustration
Nottingham Trent University
2010

Recipient of the
International Scholarship

BS Cognitive Science
UCLA - 2005

DESIGN VERTICALS

Retail, restaurant and QSR,
automotive, consumer
electronics, travel/leisure/
hospitality, education,
museums, sports, healthcare